Agenda

Below you will find the schedule for Adria Security Summit 2024. We'll keep this page regularly updated with all new speakers and sessions, so be sure to keep checking in!

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| Wednesday, 9 October | |
| 8:30 – 10:00 | **Welcome drink and Registration**  *Print your badge in advance and show it to staff personnel at the registration desk. Coffee/tea with cakes will be served at the entrance point.* |
| 10:00 – 10:30 | **Opening ceremony**  *Performed by music and dance groups or individuals.*  *a&s Adria representatives and partners will address the audience and officially open the event.* |
|  | **KEYNOTE SPEECH: Trends that Shape the Security Industry**  Jacek Weglarz, VSS Business Expert | Technology Evangelist at Konica Minolta Business Solutions |
| 10:55 – 11:20 | **KEYNOTE SPEECH: How to Effectively Protect High-risk Facilities and Critical Infrastructure?**  Ines Cero, Managing Director at Alarm automatika – Sarajevo  Countries are updating regulations to protect high-risk facilities due to the increasing risk of disruptions to critical infrastructure and public spaces. Security systems must be designed to resist both mechanical and cyber-attacks, with a focus on advanced surveillance, access control, and perimeter protection. |
| 11:20 – 12:00 | **PANEL DISCUSSION: Facial Recognition Technology in Public Spaces**  Facial recognition technology in public spaces offers security benefits like crime prevention and efficient access control but raises significant concerns about privacy, bias, and ethical implications. Balancing these requires clear regulations, technological improvements, and public engagement to ensure its responsible use. |
| 12:00 – 12:40 | **PANEL DISCUSSION: How do Cloud Security Investments Make for Clear Sky Economy**  The panel will discuss how investing in robust cloud protection measures to prevent data breaches can lead to economic benefits and ensure business stability and growth. |
| 12:40 – 13:00 | **Reducing False Alarms with New Technologies**  Alberto Pastorello, International Sales Manager at EL.MO  Recent advancements in burglar alarm systems have revolutionized security measures, particularly in reducing false alarms through innovative technologies like real-time video verification. |
| 14:00 – 14:30 | **PANEL DISCUSSION in Critical Infrastructure**  **No Country for Ancient Tech: Refreshing Outdated Infrastructure with Smart Security**  This panel examines the risks of relying on outdated technology in critical infrastructure. Experts will discuss how modern, intelligent security solutions can replace obsolete systems, enhancing resilience, efficiency, and protection against emerging threats in essential sectors. |
| 14:30 – 15:00 | **PANEL DISCUSSION in Retail**  **Visitor Analytics: Enhancing Retail Security and Customer Experience Simultaneously**  This session explores the use of visitor analytics in retail to boost security and improve customer experience. Panellists will discuss how advanced data collection and analysis can help retailers better understand customer behavior, optimize security measures, and create a more personalized shopping experience. |
| 15:00 – 15:30 | **PANEL DISCUSSION in Healthcare**  **Smarter Evacuation and Emergency Response with IoT and AI**  This discussion focuses on how IoT and AI technologies can transform evacuation and emergency response procedures in healthcare. Experts will share insights on how these innovations can improve the speed, accuracy, and effectiveness of emergency responses, ultimately enhancing patient safety and care. |
| 15:30 – 16:00 | **PANEL DISCUSSION in Banking**  **Banks as Critical Infrastructure: Servers and Data Centers as the New Pillars of Banking Security**  This panel discusses the vital role of physical security in protecting servers and data centers in the banking industry. Experts will explore strategies and solutions to safeguard these critical assets against physical threats, ensuring financial institutions' stability, resilience, and security. |
| 11:00 – 16:00 | **Workshops and company presentations**  *A program designed for participants who want to learn more about companies' product solutions.* |

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| Thursday, 10 October | |
| 8:30 – 10:00 | **Welcome drink and Registration**  *Print your badge in advance and show it to staff personnel at the registration desk. Coffee/tea with cakes will be served at the entrance point.* |
| 10:00 – 10:25 | **KEYNOTE SPEECH: The Hacking Cabinet: Real-Life Horror Stories of Cyberattacks and the Lessons Learned**  Boris Goncharov, Chief Strategy Officer at AMATAS  *The Hacking Cabinet keynote explores terrifying real-life cyberattacks, revealing the critical lessons learned from these digital nightmares.* |
| 10:25 – 11:00 | **PANEL DISCUSSION: Securing Success and Business Continuity Starts With Eliminating Threats to Your Enterprise**  The discussion highlights the strategies for identifying vulnerabilities, implementing comprehensive security protocols, and maintaining seamless operations even in the face of potential cyber threats. |
| 12:30 – 13:00 | **Technology without Stereotypes: The Role of Women in the Security and ICT Industries**  Highlighting the crucial role of women in the security and ICT industries, challenging outdated perceptions and promoting gender diversity. Industry leaders will discuss strategies to empower women and create a more inclusive tech landscape. |
| 13:00 – 13:30 | PANEL DISCUSSION: Smart Cities Need New Concept: Redefining Technology and Urbanism for Citizens’ Benefit  Reimagining how technology and urbanism can better serve the needs of citizens in modern urban environments. Experts will discuss innovative approaches to designing smart cities that prioritize human-centric solutions and sustainable development. |
| 14:30 – 16:00 | **Award ceremony**  *The winners within each category will be awarded for their contribution to the market.* |
| 10:00 – 15:00 | **Workshops and company presentations**  *A program designed for participants who want to learn more about companies' product solutions.* |